Group Activity:

Create a PowerPoint for your answers to be presented on **Monday: June 27, 2016**

1. Browse the web, and find a site you like. Write a brief statement of the web site’s goals.
2. Browse the web, and find web sites that fit the following content types:
   1. Billboard
   2. Publishing
   3. Special interest
   4. Product support

Write a short summary of how the content is presented in each web site, and describe how each site focuses on its users’ needs.

1. Browse the web, and find a site that does not contain a user survey form. Write a user survey with – questions that you would use on the site. Tailor the questions to the site’s content and goals.
2. Browse the web to find examples of the following site structures, and describe how the content fits the structure. Think about how the chosen structure adds to or detracts from the effectiveness and ease of navigation of the site. Determine whether the site provides sufficient navigation information. Print examples from the site, and indicate where the site structure and navigation information is available to the user.
   1. Linear
   2. Hierarchical
3. Browse the web to find a site that uses more than one structure type, and describe why you think the site’s content benefits from multiple structures.
4. Are there other structure types that are not described in this chapter? Find a site that illustrates a structure content not covered in this chapter. Create a flowchart for the site, and determine how it benefits from the different structure type.
5. Write a test plan for your web site.
   1. Create a section for each design variable.
   2. Spell out the exact steps of the test and the different variables to be tested. State explicitly which browsers and versions should be used, and on which operating system. Detail the different screen resolutions and connection speeds. List the exact pages that should be tested.
   3. Walk through the test procedure to test its validity.
6. Write a sample user feedback questionnaire.
7. Write a maintenance plan for your web site.
   1. Include a schedule of content updates for the different sections of the web site.
   2. Include a schedule of design reviews.
   3. Plan for link maintenance.